

# **NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL**

## **CHAPTER 8 – SALES**

### **8.01A – ATTACHMENT F CAROLINA KENO INCENTIVE AWARD**

#### **INCENTIVE AWARD STRUCTURE**

##### Carolina Keno 10 of 10 Matched Spots

- A \$5,000 incentive award will be issued to each qualified and eligible NCEL retailer that sells a winning Carolina Keno ticket matching 10 of 10 spots for the corresponding Carolina Keno drawing.

The NCEL shall verify all winning Carolina Keno tickets matching 10 of 10 spots and the locations that sold the ticket(s).

After the verification process has been completed, the NCEL shall notify the NCEL retailer(s) that sold the winning Carolina Keno ticket(s) matching 10 of 10 spots and explain the incentive process.